

## 2014-2015 Member & Service Directory Advertising Rate & Order Form

**Community Association Institute** is dedicated to fostering vibrant, responsive, competent community associations that promote harmony, community and responsible leadership. The upcoming year presents many opportunities for you to reach the growing audience of community associations and the professionals who serve them. Our 2014-2015 Membership & Service Directory is a great way to reach the community association audience. By advertising, you put your products and services in front of the publication's readership on a regular basis - when it's needed!

Ad Description	<u>Size</u>	<b>Price</b>	
Back Cover	4.75w X 7.5h	\$1,400	SOLD OUT
Inside Front Cover	4.75w X 7.5h	\$1,000	SOLD OUT
Bookmark Full Page	4.75w X 7.5h	\$700	
Bookmark Half Page	4.75w X 3.5h	\$500	
Bookmark Quarter Page	4.75w X 1.75h	\$350	
Full Page Text Page	4.75w X 7.5h	\$400	
Half Page Text Page	4.75w X 3.5h	\$275	
Quarter Text Page	4.75w X 1.75h	\$225	

All advertisements listed above are in color accept, text pages. They are black and white.

**Terms and Conditions:** CAI reserves the right to reject any ad that is not keeping with the publication's standards. CAI assumes no responsibility for lost or damaged copy or artwork. Ad copy and payment must be received by the deadline date to guarantee inclusion. Payment is due with this ad space reservation form sent to the Chapter Office. Ad placement is first come, first paid.

## Deadline for contract, advertisement and payment is June 15, 2014.

Company Name:				
Contact Name:				
Address(city/state/zip):				
Contact email:	Contact phone:			
Please make checks payable to CVC-CAI. Mail to CVC-CAI, P.O. Box 5118, Midlothian, VA 23112. Advertisements should be sent to sdrayer_cvccai@verizon.net. Questions? Call 804-739-7655 or email sdrayer_cvccai@verizon.net. Should you wish to pay by credit card, we accept:				
Name on Credit Card:				
Card Type: Credit Card Number:				
CVV Code: Billing Address Zip Code:				
Email Address for receipt to be sent:				