



## 2020 CA Day Sponsorships

*Please select from the following:*

- Attendee Bag Sponsor  
\$2,000.00 - SOLD
- Attendee Name Badge Sponsor  
\$1,500.00 - SOLD
- Program Sponsor  
\$1,500.00
- Cup of Joe Sponsor  
\$1,500.00 - SOLD
- Keynote Sponsor  
\$1,000.00—SOLD
- Networking Social Sponsor  
\$800.00 - SOLD
- Parking Sponsor  
\$800.00 - SOLD
- (2) Breakfast Sponsor  
\$750.00
- (2) Lunch Sponsor  
\$750.00
- Charging Station Sponsor  
\$650.00
- Registration Sponsor  
\$600.00
- Door Prize Sponsor  
\$500.00

### Attendee Bag Sponsor, \$2,000.00 - SOLD

This is an exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Your company logo will be printed on the conference bags, included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- Full page advertisement in the CA Day program
- Booth at the 2020 Trade Show with priority booth assignment
- Two conference attendance vouchers
- Company name printed on conference bags and a promotional item with your company logo along with the CVC-CAI logo (Chapter to purchase item)
- Option to put promotional item into attendee bags (you provide item)
- Recognition on name badge with sponsor ribbon
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

### Attendee Name Badge Sponsor, \$1,500.00 - SOLD

This is an exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Your company logo will be printed on the conference name badges, included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- Full page advertisement in the CA Day program
- Booth at the 2020 Trade Show with priority booth assignment
- Two conference attendance vouchers
- Company name printed on conference name badges
- Option to put promotional item into attendee bags (you provide item)
- Recognition on name badge with sponsor ribbon
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

### Program Sponsor, \$1,500.00

This is an exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Your company logo will be printed on the conference program, included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- Full page advertisement in the CA Day program
- Booth at the 2020 Trade Show with priority booth assignment
- Two conference attendance vouchers
- Company logo printed on the front of the conference program
- Option to put promotional item into attendee bags (you provide item)
- Recognition on name badge with sponsor ribbon
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

*CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.*

### Cup of Joe Sponsor, \$1,500.00 - **SOLD**

This is an exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Your company logo will be printed on the conference cups, included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- Full page advertisement in the CA Day program
- Booth at the 2020 Trade Show located next to the coffee station
- Two conference attendance vouchers
- Company name printed on coffee/tea cups
- Option to put promotional item into attendee bags (you provide item)
- Recognition on name badge with sponsor ribbon
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

### Keynote Sponsor, \$1,000.00—**SOLD**

This is an exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Additionally, you will receive the following:

- Full page advertisement in the CA Day program
- Priority booth assignment (if participating in Expo)
- One conference attendance voucher
- Option to put promotional item into attendee bags (you provide item)
- Recognition on name badge with sponsor ribbon
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

### Networking Social Sponsor, \$800.00—**SOLD**

This is an exclusive opportunity for your company to sponsor a portion of CA Day. This networking social will take place immediately following the educational seminars and will be held at The Omni. Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally you will receive the following:

- Drink tickets with your company logo to be passed out to attendees
- Company logo on table tents during the networking event
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

### Parking Sponsor, \$800.00—**SOLD**

This is an exclusive opportunity for your company to sponsor a portion of CA Day. Your company will have a designated area at registration so that you'll be able to greet all registrants who are utilizing the free parking provided by the Chapter and distribute parking stickers. Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you'll receive the following:

- Signage in your designated area at registration
- Recognition on name badge with a sponsor ribbon
- 1/2 page advertisement in CA Day Program
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

### Breakfast OR Lunch Sponsor, \$750.00 ea.

Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you'll receive the following:

- 1/2 page advertisement in CA Day Program
- Table tents with your logo on each table during breakfast **or** lunch
- Recognition on name badge with a sponsor ribbon

### Charging Station Sponsor, \$650.00

Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you'll receive the following:

- Two company representatives to meet, greet and help register all attendees
- 1/4 page advertisement in the CA Day program
- Recognition name badge with a sponsor ribbon
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

### Registration Sponsor, \$600.00

Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you'll receive the following:

- Two company representatives to meet, greet and help register all attendees
- 1/4 page advertisement in the CA Day program
- Recognition name badge with a sponsor ribbon
- Recognition in Summer 2020 Consensus as a CA Day Sponsor

**Door Prize Sponsor, \$500.00** Your logo will be displayed on the front of the sticker/stamp card that each attendee will use to visit each Business Partner's booth. You will also announce the Grand Prize Winner of the door prize.

## 2020 CA Day Sponsorship Application

Name as it is to appear on applicable signage

Name of contact person

Billing Address

Contact email address & phone number

*For your convenience, the Chapter accepts American Express, Discover, MasterCard & Visa. If paying by check, please be sure to include a copy of your sponsorship application. Checks must be made payable to CVC-CAI and mailed to CVC-CAI, P.O. Box 5118, Midlothian, VA 23112. Should have any questions, please contact sdrayer\_cvccai@verizon.net*

Credit Card Number

Expiration date

CVV code

Email for receipt

**Please confirm level of sponsorship by making your selection below:**

- |  |   |
|--|---|
| <input type="radio"/> Attendee Bag, \$2,000    | <input type="radio"/> Parking, \$800          |
| <input type="radio"/> Name Badge, \$1,500      | <input type="radio"/> Lunch, \$750            |
| <input type="radio"/> Program, \$1,500         | <input type="radio"/> Breakfast, \$750        |
| <input type="radio"/> Cup of Joe, \$1,500      | <input type="radio"/> Charging Station, \$650 |
| <input type="radio"/> Keynote, \$1,000         | <input type="radio"/> Registration, \$600     |
| <input type="radio"/> Networking Social, \$800 | <input type="radio"/> Door Prize, \$500       |

**Friday, April 17, 2020  
Omni Richmond Hotel  
Richmond, Virginia**