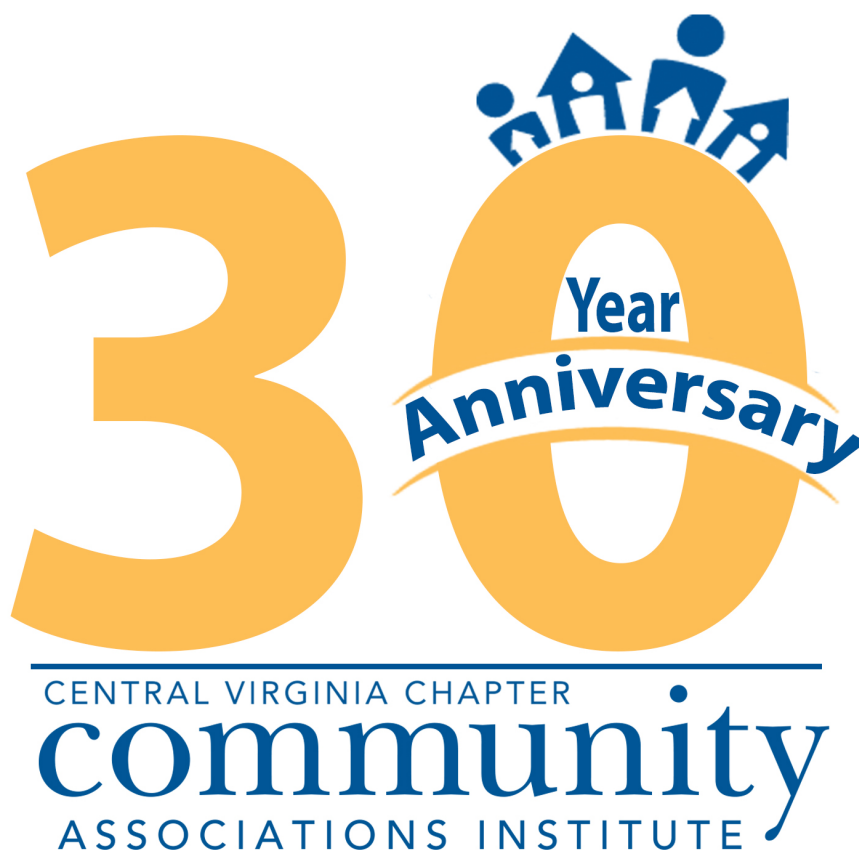
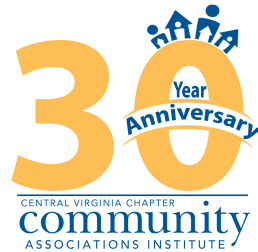


*Central Virginia Chapter
Community Associations Institute*



2018 Sponsorship Opportunities

Annual Chapter Sponsorships



Diamond Sponsorship \$3,000.00

- * \$500 credit towards advertising in Consensus
- * \$500 credit towards advertising in the Directory
- * One golf foursome OR a \$450.00 credit towards a 2018 trade show booth
- * Two Annual Luncheon tickets
- * One full company feature in one issue of Consensus
- * Company listed in Consensus as a Diamond Sponsor
- * Company logo on Chapter web-site with link to your homepage
- * Recognition at all Chapter events

Platinum Sponsorship \$1,500.00

- * \$300 credit towards advertising in Consensus
- * \$300 credit towards advertising in the Directory
- * 1/2 Page feature in one issue of Consensus
- * Two Annual Luncheon tickets
- * Company listed in Consensus as a Platinum Sponsor
- * Company logo on Chapter web-site with link to your homepage
- * Recognition at all Chapter events

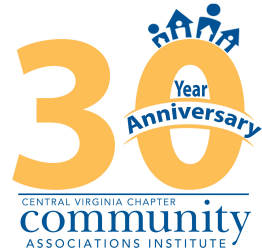
Gold Sponsorship \$750.00

- * \$150 credit towards advertising in Consensus
- * \$150 credit towards advertising in the Directory
- * Two Annual Luncheon tickets
- * One full page advertisement in Consensus
- * Company listed in Consensus as a Gold Sponsor
- * Recognition at all Chapter events

Silver Sponsorship \$300.00

- * One ticket to the Annual Luncheon OR one ticket to CA Day 2018
- * Company listed in Consensus as a Silver Sponsor
- * Recognition at all Chapter events

Event Sponsorship Opportunities



Winter Networking Social, 4 Available at \$275.00 ea. 3 available

- * Company logo on flyer/email that is distributed to membership
- * Two minute introduction of your company and any representatives that are present at the event
- * Table at event for company literature
- * Company logo on table tents at event

Community Associations Day Trade Show & Expo

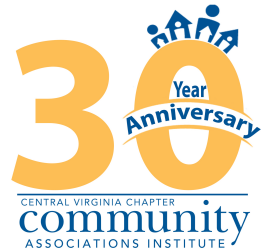
Attendee Bag Sponsor, Exclusive at \$1,500.00 SOLD

- * Full page advertisement in the CA Day Program/Directory
- * Booth at 2018 Trade Show with priority booth assignment
- * 1/2 Page complimentary color advertisement in Consensus following the event
- * Two conference attendance vouchers
- * Company logo printed on conference bags and an option to place a promotional item into bags (you provide item)
- * Recognition on conference badges as a sponsor
- * Recognition on a Power Point Display during the conference
- * Logo on email blasts prior to event promoting the event
- * One additional marketing item with your logo in the attendees bag (Chapter's choosing item)

Attendee Name Badge Sponsor, Exclusive at \$1,250.00

- * Full page advertisement in the CA Day Program/Directory
- * Booth at 2018 Trade Show with priority booth assignment
- * 1/2 Page complimentary color advertisement in Consensus following the event
- * Two conference attendance vouchers
- * Company logo printed on conference name badges and an option to place a promotional item into bags (you provide item)
- * Recognition on conference badges as a sponsor
- * Recognition on a Power Point Display during the conference
- * Logo on email blasts prior to event promoting the event

Event Sponsorship Opportunities



Community Associations Day Trade Show & Expo cont.

Program Sponsor, Exclusive at \$1,250.00

- * Full page advertisement in the CA Day Program/Directory
- * Booth at 2018 Trade Show with priority booth assignment
- * 1/2 Page complimentary color advertisement in Consensus following the event
- * Two conference attendance vouchers
- * Company logo printed on program and an option to place a promotional item into bags (you provide item)
- * Recognition on conference badges as a sponsor
- * Recognition on a Power Point Display during the conference
- * Logo on email blasts prior to event promoting the event

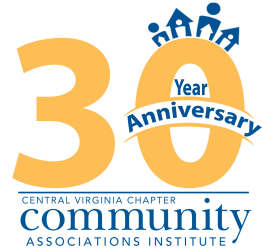
General Session Presentation Sponsor, Exclusive at \$800.00 SOLD

- * Full page advertisement in the CA Day Program/Directory
- * Priority booth assignment if participating in Expo
- * 1/2 Page complimentary color advertisement in Consensus following event
- * One conference attendance voucher
- * Opportunity to introduce General Session speaker(s); with a one minute introduction of themselves and their business
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor

Parking Sponsor, Exclusive at \$750.00 SOLD

- * 1/4 Page complimentary color advertisement in Consensus newsletter following event
- * Dedicated area at registration for sponsor to pass out parking vouchers to attendees
- * Recognition on a Power Point display during conference
- * Logo on email blasts prior to event promoting event
- * Recognition on conference badges as a sponsor

Event Sponsorship Opportunities



Community Associations Day Trade Show & Expo cont.

Breakfast Sponsor, 2 Available at \$650.00 ea.

- * 1/2 Page advertisement in the CA Day Program/Directory
- * 1/4 Page complimentary color advertisement in Consensus newsletter following event
- * Table tents with your logo on each table during breakfast
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor

Networking Social Sponsor, Exclusive at \$750.00

- * Drink tickets with company logo
- * Company logo on all table tents
- * Recognition on a Power Point display during conference

Lunch Sponsor, 2 Available at \$650.00 ea. **SOLD**

- * 1/2 Page advertisement in the CA Day Program/Directory
- * 1/4 Page complimentary color advertisement in Consensus newsletter following event
- * Table tents with your logo on each table during lunch
- * Recognition on a Power Point display during the conference

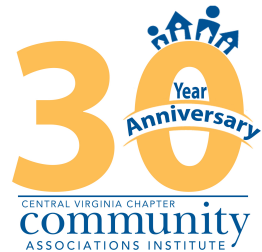
Registration Sponsor, Exclusive at \$550.00

- * 1/4 Page advertisement in the CA Day Program/Director
- * Business Card color advertisement in Consensus newsletter following event
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor
- * Two company representatives to meet, greet and help register all attendees

Door Prize Sponsor, Exclusive at \$450.00

Your logo will be displayed on the front of the sticker card that each attendee will use to visit each Business Partner's booth. You will also announce the Grand Prize Winner of the door prize and help pick tickets for any and all door prizes.

Event Sponsorship Opportunities



Community Cup Golf Tournament

Beverage Cart Sponsor, 2 Available at \$800.00 ea. SOLD

- * Sponsor to receive signage on beverage cart, name in golf program and company name in Summer 2018 Consensus
- * Company name announced before and after tournament
- * Opportunity to place a promotional item into the golfers good bag, you provide item
- * One person from the sponsoring company can ride along in the beverage cart during the tournament
- * Logo on email blasts prior to event promoting event

Dinner Sponsor, Exclusive at \$750.00

- * Sponsor to receive signage in dining area, name in golf program and company name in Summer 2018 Consensus
- * Company name announced before and after tournament
- * Opportunity to place a promotional item into the golfers good bag, you provide item
- * One person from the sponsoring company can assist with raffle at dinner
- * Logo on email blasts prior to event promoting event

Hole-In-One Sponsor, Exclusive at \$650.00

- * Sponsor to receive signage on contest hole
- * Company name announced before and after tournament
- * Opportunity to place a promotional item into the golfers good bag, you provide item
- * Sponsor must provide representative to observe the contest hole
- * Company may set up table/tent on contest hole

Event Sponsorship Opportunities



Community Cup Golf Tournament cont.

Lunch Sponsor, 2 Available at \$500.00 ea.

- * Sponsor to have logo on lunch bags/boxes and given to all golfers, one representative from company at lunch pick up
- * Opportunity to place a promotional item into the golfers good bag, you provide item
- * Name in golf program and company name in Summer 2018 Consensus
- * Logo on email blasts prior to event promoting event

Putting Green Sponsor, Exclusive at \$350.00

- * Sponsor to receive proper signage on green
- * Opportunity to place a promotional item into the golfers good bag, you provide item
- * Name in golf program and company name in Summer 2018 Consensus
- * Logo on email blasts prior to event promoting event
- * Company name announced before and after the tournament

Driving Range Sponsor, Exclusive at \$350.00

- * Sponsor to receive proper signage on green
- * Opportunity to place a promotional item into the golfers good bag, you provide item
- * Name in golf program and company name in Summer 2018 Consensus
- * Logo on email blasts prior to event promoting event
- * Company name announced before and after the tournament

Hole Sponsors at \$175.00

- * Sponsor to receive proper signage on Tee Box
- * Opportunity to 'stage' your Tee Box (Company may set up a tent/table on contest hole, not exclusive)
- * Company to be recognized in golf program
- * Opportunity to place a promotional item into the golfers goody bag, you provide item

Event Sponsorship Opportunities



Fall Networking Social

Event Sponsors, 4 Available at \$275.00 ea. 3 available

- * Thank you in Consensus following event
- * Two minute introduction of your company any representatives that are present at event
- * Logo on table tents throughout the event
- * Company logo on email blasts/flyer prior to event promoting the event
- * Table at the event for company literature

Annual Meeting & Luncheon

Cocktail Sponsors, 2 Available Exclusive to industry at \$600.00 ea. SOLD

- * Thank you in Consensus following event
- * Two minute introduction of your company any representatives that are present at event
- * Logo on table tents throughout the event
- * Company logo on email blasts/flyer prior to event promoting the event
- * Table at the event for company literature

Luncheon Sponsor, 6 Available at \$500.00 ea.

- * Logo on invitation sent to all CVC-CAI membership
- * Company logo on table tents throughout the event
- * Company name on menu card/program
- * Verbal recognition during the event
- * Company listed in Winter 2018 issue of Consensus

Parking Sponsor, 2 Available at \$300.00 ea. 1 available

- * Company logo on parking voucher
- * Verbal recognition during the event
- * Company listed in Winter 2018 issue of Consensus

Professional Luncheons

2018 Educational Seminars, 1 per quarter at \$300.00 ea.

- * Company logo printed on promotional materials (emails, flyers, etc.)
- * A table to display promotional items during the program
- * The opportunity to give a brief 2-3 minute overview of your company

Available Sponsorships



Annual Chapter Sponsorships

Diamond Sponsorships Available at \$3,000.00 each

Platinum Sponsorships Available at \$1,500.00 each

Gold Sponsorships Available at \$750.00 each

Silver Sponsorships Available at \$300.00 each

Winter Networking Social

1 Sponsorship Available at \$275.00 each **SOLD**

1 Sponsorship Available at \$275.00 each

1 Sponsorship Available at \$275.00 each

1 Sponsorship Available at \$275.00 each

Community Associations Day Trade Show & Expo

Attendee Bag Sponsorship, *Exclusive* at \$1,500.00 **SOLD**

Attendee Name Badge Sponsorship, *Exclusive* at \$1,250.00

Program Sponsorship, *Exclusive* at \$1,250.00

General Session Presentation Sponsor, *Exclusive* at 800.00 **SOLD**

Networking Social Sponsor, *Exclusive* at \$750.00

Parking Sponsor, *Exclusive* at \$750.00

1 Breakfast Sponsorship Available at \$650.00

1 Breakfast Sponsorship Available at \$650.00

1 Lunch Sponsorship Available at \$650.00 **SOLD**

1 Lunch Sponsorship Available at \$650.00 **SOLD**

Registration Sponsorship, *Exclusive* at \$550.00

Door Prize Sponsorship, *Exclusive* at \$450.00

Community Cup Golf Tournament

1 Beverage Cart Sponsorship Available at \$800.00 **SOLD**

1 Beverage Cart Sponsorship Available at \$800.00 **SOLD**

1 Dinner Sponsorship, *Exclusive* at \$750.00

1 Hole-in-One Sponsorship, *Exclusive* at \$650.00

1 Lunch Sponsorship Available at \$500.00

1 Lunch Sponsorship Available at \$500.00

Putting Green Sponsorship, *Exclusive* at \$350.00

Driving Range Sponsorship, *Exclusive* at \$300.00

Unlimited Hole Sponsorships at \$175.00 each

Annual Meeting & Luncheon

1 Cocktail Sponsorship Available at \$600.00 **SOLD**

1 Cocktail Sponsorship Available at \$600.00 **SOLD**

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Parking Sponsorship Available at \$300.00 **SOLD**

1 Parking Sponsorship Available at \$300.00

Professional Luncheons

1 First Quarter Professional Luncheon Available at \$300.00

1 Second Quarter Professional Luncheon Available at \$300.00

1 Third Quarter Professional Luncheon Available at \$300.00

1 Fourth Quarter Professional Luncheon Available at \$300.00

Fall Networking Social

1 Sponsorship Available at \$275.00 each **SOLD**

1 Sponsorship Available at \$275.00 each

1 Sponsorship Available at \$275.00 each

1 Sponsorship Available at \$275.00 each

Advertising Rates in Consensus

Business Card \$100.00, member price per quarter

1/4 Page, \$175.00, member price per quarter

1/2 Page, \$450.00 member price per quarter

Inside Cover, \$600.00 member price per quarter

Full Page, \$750.00 member price per quarter

Payment Information



Please send check payable to CVC-CAI, to CVC-CAI, P.O. Box 5118, Midlothian, VA 23112. OR for your convenience the Chapter accepts American Express, Discover, MasterCard and Visa.

Company Name

Contact Person

Billing Address to include zip code

Contact Email address

CVV Code

Credit Card Number

Contact Phone Number

Expiration Date