

# **Community Associations Trade Show & Expo 2017**

April 18, 2017

## **Sponsorship Opportunities**

### **Attendee Bag Sponsor \$1,500.00 SOLD**

An exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Your company logo will be printed on the conference bags, included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- \* Full page advertisement in the CA Day Program
- \* Booth at the 2017 Trade Show & priority booth assignment
- \* 1/2 Page complimentary color advertisement in Consensus Newsletter following the event
- \* Two conference attendance vouchers
- \* Company name printed on conference bags and a promotional item with your company logo along with the CVC-CAI logo (CVC-CAI chooses/purchases item.)
- \* Option to put promotional item into attendee bags (you provide item)
- \* Recognition on name badge with sponsor ribbon

### **Attendee Name Badge Sponsor, \$1,250.00 SOLD**

An exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Your company logo will be printed on the conference name badges, included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- \* Full page advertisement in the CA Day Program
- \* Booth at the 2017 Trade Show & priority booth assignment
- \* 1/2 Page complimentary color advertisement in Consensus Newsletter following the event
- \* Two conference attendance vouchers
- \* Company name printed on conference name badges and an option to place a promotional item into the bags (you provide item).
- \* Recognition on name badge with a sponsor ribbon

### **Program Sponsor, \$1,250.00 SOLD**

An exclusive opportunity for your company to receive maximum exposure to community association managers, board members and business partners in the Central Virginia area. Your company logo will be printed on the Program distributed to each attendee, included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- \* Full page advertisement in the CA Day Program
- \* Booth at the 2017 Trade Show & priority booth assignment
- \* 1/2 Page complimentary color advertisement in Consensus Newsletter following the event
- \* Two conference attendance vouchers
- \* Company name printed on conference program and an option to place a promotional item into the bags (you provide item)
- \* Recognition on name badge with a sponsor ribbon

### **General Session Sponsor, \$800.00**

Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference.

Additionally, you will receive the following:

- \* Full page advertisement in the CA Day Program
- \* Priority booth assignment (if participating in Expo)
- \* 1/2 Page complimentary color advertisement in Consensus Newsletter following the event
- \* One conference attendance voucher
- \* Company brochure/item distributed to each attendee (you provide item)
- \* Opportunity to introduce General Session Speaker(s); with a one minute introduction of themselves and their company
- \* Recognition on name badge with a sponsor ribbon

### **Networking Social Sponsor, \$750.00 SOLD**

An exclusive opportunity for your company to sponsor a portion of CA Day. This networking social will take place immediately following the educational seminars and will be held at The Omni. Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference.

Additionally, you will receive the following:

- \* Drink tickets with your company logo to be passed out to attendees
- \* Company logo on table tents during the networking event
- \* Recognition on name badge with a sponsor ribbon

### **Parking Sponsor, \$750.00 SOLD**

An exclusive opportunity for your company to sponsor a new portion of CA Day. Your company will have a designated area at registration so that you'll be able to greet all registrants who are utilizing the free parking provided by the Chapter and distribute parking vouchers. Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will receive the following:

- \* Signage in your designated area at registration
- \* Recognition on name badge with a sponsor ribbon
- \* 1/2 Page advertisement in the CA Day Program
- \* 1/4 Page complimentary color advertisement in Consensus Newsletter following the event

### **Breakfast Sponsor, \$650.00 SOLD**

Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference.

Additionally, you will receive the following:

- \* 1/2 Page advertisement in the CA Day Program
- \* 1/4 Page complimentary color advertisement in Consensus Newsletter following the event
- \* Table tents with your logo on each table during breakfast
- \* Recognition on name badges with a sponsor ribbon

**Lunch Sponsor, \$650.00 SOLD**

Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference.

Additionally, you will receive the following:

- \* 1/2 Page advertisement in the CA Day program
- \* 1/4 Page complimentary color advertisement in Consensus Newsletter following the event
- \* Table tents with your logo on each table during lunch
- \* Recognition on name badge with a sponsor ribbon

**Registration Sponsor, \$550.00**

Your company will be included in marketing materials, conference signage and on a Power Point display the day of the conference.

Additionally, you will receive the following:

- \* Two company representatives to meet, greet and help register all attendees
- \* 1/4 Page advertisement in the CA Day program
- \* Business card advertisement in Consensus Newsletter following the event
- \* Recognition on name badge with a sponsor ribbon

**Door Prize Sponsor, \$450.00 SOLD**

Your logo will be displayed on the front of the sticker card that each attendee will use to visit each Business Partner's booth. You will also announce the Grand Prize Winner of the door prize.



**Sponsorship Application**

*Please select the sponsorship you wish to purchase:*

Attendee Bag Sponsor, \$1,500, SOLD

*Name on signage*

Attendee Name Badge Sponsor, \$1,250 SOLD

*Name of contact person*

Program Sponsor, \$1,250 SOLD

*Billing address*

General Session Sponsor, \$800

*Contact email address*

Networking Social Sponsor, \$750 SOLD

*Contact phone number*

Parking Sponsor, \$750 SOLD

Breakfast Sponsor, \$650 SOLD

*Please select your payment method:*

Lunch Sponsor, \$650 SOLD

Registration Sponsor, \$550

Door Prize Sponsor, \$450 SOLD

*For your convenience, the Chapter accepts American Express, Discover, MasterCard and Visa.*

*Name on Credit Card*

*Billing Address Zip Code*

*Credit Card Number*

*Credit Card Type*

*CVV Code*

*Email address for receipt*

*Expiration Date*