



2019 Sponsorship Opportunities

Annual Chapter Sponsorships



Diamond Sponsorship \$3,000.00

- * \$500 credit towards advertising in Consensus
- * \$500 credit towards advertising in the Directory
- * \$450.00 credit towards a 2019 trade show booth
- * Two Annual Luncheon tickets
- * One full company feature in one issue of Consensus
- * Company listed in Consensus as a Diamond Sponsor
- * Company logo on Chapter web-site with link to your homepage
- * Recognition at all Chapter events

Platinum Sponsorship \$1,500.00

- * \$300 credit towards advertising in Consensus
- * \$300 credit towards advertising in the Directory
- * 1/2 Page feature in one issue of Consensus
- * Two Annual Luncheon tickets
- * Company listed in Consensus as a Platinum Sponsor
- * Company logo on Chapter web-site with link to your homepage
- * Recognition at all Chapter events

Gold Sponsorship \$750.00

- * \$150 credit towards advertising in Consensus
- * \$150 credit towards advertising in the Directory
- * Two Annual Luncheon tickets
- * One full page advertisement in Consensus
- * Company listed in Consensus as a Gold Sponsor
- * Recognition at all Chapter events

Silver Sponsorship \$300.00

- * One ticket to the Annual Luncheon OR one ticket to CA Day 2019
- * Company listed in Consensus as a Silver Sponsor
- * Recognition at all Chapter events

Event Sponsorship Opportunities



Winter Networking Social, 3 Available at \$325.00 ea.

- * Company logo on flyer/email that is distributed to membership
- * Two minute introduction of your company and any representatives that are present at the event
- * Table at event for company literature
- * Company logo on table tents at event

Community Associations Day Trade Show & Expo

Attendee Bag Sponsor, Exclusive at \$2,000.00 - SOLD

- * Full page advertisement in the CA Day Program/Directory
- * Booth at 2019 Trade Show with priority booth assignment
- * Recognition in Consensus Newsletter following the event
- * Two conference attendance vouchers
- * Company logo printed on conference bags and an option to place a promotional item into bags (you provide item)
- * Recognition on conference badges as a sponsor
- * Recognition on a Power Point Display during the conference
- * Logo on email blasts prior to event promoting the event
- * One additional marketing item with your logo in the attendees bag (Chapter's choosing item)

Attendee Name Badge Sponsor, Exclusive at \$1,500.00

- * Full page advertisement in the CA Day Program/Directory
- * Booth at 2019 Trade Show with priority booth assignment
- * Recognition in Consensus Newsletter following the event
- * Two conference attendance vouchers
- * Company logo printed on conference name badges and an option to place a promotional item into bags (you provide item)
- * Recognition on conference badges as a sponsor
- * Recognition on a Power Point Display during the conference
- * Logo on email blasts prior to event promoting the event

Event Sponsorship Opportunities



Community Associations Day Trade Show & Expo cont. **Program Sponsor, Exclusive at \$1,500.00**

- * Full page advertisement in the CA Day Program/Directory
- * Booth at 2019 Trade Show with priority booth assignment
- * Recognition Consensus Newsletter following the event
- * Two conference attendance vouchers
- * Company logo printed on program and an option to place a promotional item into bags (you provide item)
- * Recognition on conference badges as a sponsor
- * Recognition on a Power Point Display during the conference
- * Logo on email blasts prior to event promoting the event

Cup of Joe Sponsor, Exclusive at \$1,500.00-SOLD

- * Company logo printed on conference cups/coffee cups
- * Booth at the 2019 Trade Show with booth placement next to the coffee station
- * Full page advertisement in the CA Day Program/Directory
- * Priority booth assignment if participating in Expo
- * Recognition in Consensus Newsletter following event
- * Two conference attendance voucher
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor

Legislative Update Session Sponsor, Exclusive at \$1,000.00

- * Full page advertisement in the CA Day Program/Directory
- * Priority booth assignment if participating in Expo
- * Recognition in Consensus Newsletter following event
- * Two conference attendance voucher
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor
- * Option to place a promotional item into attendee bags (you provide item)

Event Sponsorship Opportunities



Community Associations Day Trade Show & Expo cont.

Parking Sponsor, Exclusive at \$800.00 - SOLD

- * Recognition in Consensus newsletter following event
- * Dedicated area at registration for sponsor to pass out parking vouchers to attendees
- * Recognition on a Power Point display during conference
- * Logo on email blasts prior to event promoting event
- * Recognition on conference badges as a sponsor

Networking Social Sponsor, Exclusive at \$800.00 - SOLD

- * Drink tickets with company logo
- * Company logo on all table tents
- * Recognition on a Power Point display during conference

Breakfast Sponsor, 2 Available at \$750.00 ea.

- * 1/2 Page advertisement in the CA Day Program/Directory
- * Recognition in Consensus newsletter following event
- * Table tents with your logo on each table during breakfast
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor

Lunch Sponsor, 2 Available at \$750.00 ea.

- * 1/2 Page advertisement in the CA Day Program/Directory
- * Recognition in Consensus newsletter following event
- * Table tents with your logo on each table during lunch
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor

Event Sponsorship Opportunities



Community Associations Day Trade Show & Expo cont.

Registration Sponsor, Exclusive at \$650.00

- * 1/4 Page advertisement in the CA Day Program/Director
- * Recognition in Consensus newsletter following event
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor
- * Two company representatives to meet, greet and help register all attendees

Charging Station Sponsor, Exclusive at \$650.00

- * 1/4 Page advertisement in the CA Day Program/Director
- * Recognition in Consensus newsletter following event
- * Recognition on a Power Point display during the conference
- * Logo on email blasts prior to event promoting the event
- * Recognition on conference badges as a sponsor
- * Signage in each classroom and trade show floor with each charging station

Door Prize Sponsor, Exclusive at \$500.00

Your logo will be displayed on the front of the sticker card that each attendee will use to visit each Business Partner's booth. You will also announce the Grand Prize Winner of the door prize and help pick tickets for any and all door prizes.

Event Sponsorship Opportunities



Fall Networking Social

Event Sponsors, 3 Available at \$325.00 ea.

- * Two minute introduction of your company any representatives that are present at event
- * Logo on table tents throughout the event
- * Company logo on email blasts/flyer prior to event promoting the event
- * Table at the event for company literature

Annual Meeting & Luncheon

Cocktail Sponsors, 1 Available Exclusive to industry at \$600.00 ea.

- * Thank you in Consensus following event
- * Two minute introduction of your company any representatives that are present at event
- * Logo on table tents throughout the event
- * Company logo on email blasts/flyer prior to event promoting the event
- * Table at the event for company literature

Luncheon Sponsor, 6 Available at \$500.00 ea.

- * Logo on invitation sent to all CVC-CAI membership
- * Company logo on table tents throughout the event
- * Company name on menu card/program
- * Verbal recognition during the event
- * Company listed in Winter 2018 issue of Consensus

Parking Sponsor, 2 Available at \$300.00 ea.

- * Company logo on parking voucher
- * Verbal recognition during the event
- * Company listed in Winter 2018 issue of Consensus

Professional Luncheons - 3 SOLD

2019 Educational Seminars, 1 per quarter at \$300.00 ea.

- * Company logo printed on promotional materials (emails, flyers, etc.)
- * A table to display promotional items during the program
- * The opportunity to give a brief 2-3 minute overview of your company

Available Sponsorships



Annual Chapter Sponsorships

Diamond Sponsorships Available at \$3,000.00 each

Platinum Sponsorships Available at \$1,500.00 each

Gold Sponsorships Available at \$750.00 each

Silver Sponsorships Available at \$300.00 each

Winter Networking Social

1 Sponsorship Available at \$325.00 **SOLD**

1 Sponsorship Available at \$325.00

1 Sponsorship Available at \$325.00

1 Sponsorship Available at \$325.00

Community Associations Day Trade Show & Expo

Attendee Bag Sponsorship, *Exclusive* at \$2,000.00, **SOLD**

Attendee Name Badge Sponsorship, *Exclusive* at \$1,500.00

Program Sponsorship, *Exclusive* at \$1,500.00

Cup of Jo Sponsorship, *Exclusive* at \$1,500, **SOLD**

Legislative Update Session Sponsor, *Exclusive* at \$1,000.00

Networking Social Sponsor, *Exclusive* at \$800.00, **SOLD**

Parking Sponsor, *Exclusive* at \$800.00, **SOLD**

1 Breakfast Sponsorship Available at \$750.00

1 Breakfast Sponsorship Available at \$750.00

1 Lunch Sponsorship Available at \$750.00

1 Lunch Sponsorship Available at \$750.00

Charging Station Sponsorship, *Exclusive* at \$650.00

Registration Sponsorship, *Exclusive* at \$600.00

Door Prize Sponsorship, *Exclusive* at \$500.00

Annual Meeting & Luncheon

1 Cocktail Sponsorship Available at \$600.00 **SOLD**

1 Cocktail Sponsorship Available at \$600.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Luncheon Sponsorship Available at \$500.00

1 Parking Sponsorship Available at \$300.00

1 Parking Sponsorship Available at \$300.00

Professional Luncheons

1 First Quarter Professional Luncheon Available at \$300.00, **SOLD**

1 Second Quarter Professional Luncheon Available at \$300.00 **SOLD**

1 Third Quarter Professional Luncheon Available at \$300.00, **SOLD**

1 Fourth Quarter Professional Luncheon Available at \$300.00

Fall Networking Social

1 Sponsorship Available at \$325.00 **SOLD**

1 Sponsorship Available at \$325.00

1 Sponsorship Available at \$325.00

1 Sponsorship Available at \$325.00

Advertising Rates in Consensus

Business Card \$100.00, member price per quarter

1/4 Page, \$175.00, member price per quarter

1/2 Page, \$450.00 member price per quarter

Inside Cover, \$600.00 member price per quarter

Full Page, \$750.00 member price per quarter

NEW EVENT COMING IN 2019 - Sponsorship Information to follow

Payment Information



Please send check payable to CVC-CAI, to CVC-CAI, P.O. Box 5118, Midlothian, VA 23112. OR for your convenience the Chapter accepts American Express, Discover, MasterCard & Visa.

Company Name

Contact Person

Billing Address to include zip code

Contact Email address

CVV Code

Credit Card Number

Contact Phone Number

Expiration Date