

**SPONSORSHIP &
ADVERTISING COMMITMENT FORM**

**July 25th THROUGH July 28th, 2019
THE OMNI HOMESTEAD
HOT SPRINGS, VA**



Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from July 25th through July 28th, 2019. Please sign me up for the following sponsorship opportunity:

<u>SOLD</u>	Just Another Day in Paradise! Sponsor	\$4,000 donation	Limit of 1
<u>SOLD</u>	Tuck-In & Win Sponsor	\$2,000 donation	Limit of 1
<u>SOLD</u>	Attendee Bag Sponsor	\$1,800 donation	Limit of 1
_____	Key-Note Sponsor	\$1,750 donation	Limit of 1
<u>SOLD</u>	"Havin' a Good Time!" Welcome Reception Sponsor	\$1,500 donation	Limit of 2
<u>SOLD</u>	Photo Booth Sponsor	\$1,250 donation	Limit of 1
<u>SOLD</u>	Attendee Name Badge Sponsor	\$1,250 donation	Limit of 1
<u>SOLD</u>	Educational Lunch Sponsor	\$1,250 donation	Limit of 1
<u>SOLD</u>	Dinner Sponsor	\$1,000 donation	Limit of 2
_____	Education Sponsor	\$ 750 donation	Limit of 2
_____	Golf Tournament Sponsor	\$ 750 donation	Limit of 1
_____	Dinner Cocktail Sponsor	\$ 750 donation	Limit of 2-1 remaining
_____	Dinner Entertainment Sponsor	\$ 750 donation	Limit of 2
_____	Registration & Snack Bar Sponsor	\$ 750 donation	Limit of 3-2 remaining
<u>SOLD</u>	Paint & Sip Sponsor	\$ 750 donation	Limit of 2
_____	Craft Beer Tasting Sponsor	\$ 600 donation	Limit of 2-1 remaining
_____	Let's Get This Party Started! Sponsor	\$ 600 donation	Limit of 2
_____	Rest & Relax Sponsor	\$ 500 donation	Limit of 4
_____	Rise and Shine Sponsor	\$ 500 donation	Limit of 4-1 remaining

PLEASE NOTE: All sponsorships (\$1,000 or more) received prior to April 22nd, will be included in the Virginia Leadership Retreat's Registration brochure.

Company Name (as it should appear on signage)

Contact Person

Company Street Address

Telephone Number

City, State, Zip Code

Fax Number

Email Address

Signature

Date

Please type or print ALL information legibly. Return signed form to:

**VIRGINIA LEADERSHIP RETREAT
c/o Bonnie Herring, CMCA, PCAM
bherring@theselectgroup.us**

In addition to the benefits of each sponsorship listed below, all sponsors of the Virginia Leadership Retreat will be included in our social media promotion. Those sponsorships that are valued at \$1,000+ will also receive prominent display of their logo on the VLR website along with their company profile emailed to the VLR attendee list.

Just Another Day in Paradise! Sponsor: \$4,000

Limit of 1-SOLD

- Company logo displayed in area on Friday evening at the after dinner event
- Opportunity to introduce yourself and give a two minute introduction about your company
- Opportunity to introduce the band
- Company logo to be placed on drink ticket for Friday evening after dinner event
- Signature drink to be placed in company logo cup
- Company logo to be placed on bar napkins
- Company literature and/or goodie may be put in attendee bag

Tuck-In & Win Sponsor: \$2,000

Limit of 1-SOLD

- Company logo displayed on one side of the trivia card that will be placed in each reserved VLR attendees' room for two consecutive nights
- Announce winner of trivia contest at the Sunday closing comments session (prize is a gift certificate for a two night stay at the Omni Homestead)
- Company literature and/or goodie may be put in attendee bag

Attendee Bag Sponsor: \$1,800

Limit of 1—SOLD

- Company name or logo will be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company literature and/or goodie may be put in attendee bag

Keynote Sponsor: \$1,750

Limit of 1

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the Keynote Speaker at Saturday's session
- Opportunity to place company literature in general session room
- Signage will be prominently displayed in the ballroom
- Company literature and/or goodie may be put in attendee bag

Havin' a Good Time! Welcome Reception Sponsor: \$1,500

Limit of 2—SOLD

- Company logo displayed on table tents
- Company logo to be displayed on bar signs at the Welcome Reception on Friday
- Company logo on drink tickets for the Welcome Reception on Friday
- Company logo on bar napkins for the Welcome Reception on Friday
- Invitation to attend reception to be emailed to registrants with sponsor's logo
- Logo on Welcome Reception admission ticket

Photo Booth Sponsor: \$1,250

Limit of 1—SOLD

- Company logo on all photograph "giveaway" events
- Signage included at any photo staged areas
- Company representative at the costume table to help with photo preparation

Attendee Name Badge Sponsor: \$1,250

Limit of 1-SOLD

- Company name or logo (if available) to be displayed on attendee name badges
- Company literature and/or goodie may be put in attendee bag

Educational Lunch Sponsor: \$1,250

Limit of 1-SOLD

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the speaker(s)
- Logo on Lunch admission ticket
- Company logo displayed on table tents

Dinner Sponsor: \$1,000

Limit of 2-SOLD

- Company logo to be displayed on table tent signs at dinner
- Dinner invitation w/sponsor logo to be given to each registered attendee
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's celebration dinner
- Logo on Dinner admission ticket

Education Sponsor: \$750

Limit of 2

- Company profile on educational tab on VLR website
- Signage to be placed in each of the educational breakout classrooms
- Opportunity to place company literature on the table provided in each classroom

Golf Tournament Sponsor: \$750

Limit of 1

- Company can pass out "goodies" at golf tournament
- Company name on golf trophy
- Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Dinner on Saturday

Dinner Cocktail Sponsor: \$750

Limit of 2-1 REMAINING

- Company logo on drink ticket for Saturday night's celebration dinner
- Company logo on bar napkins for Saturday night's celebration dinner
- Signage on bar

Dinner Entertainment Sponsor: \$750

Limit of 2

- Company logo to be displayed on stage signage during Saturday night's celebration dinner
- Opportunity to introduce entertainment for Saturday night's celebration dinner
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's celebration dinner

Registration & Snack Bar Sponsor: \$750

Limit of 3-2 REMAINING

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet attendees and have signage at registration area
- Host the snack bar
- Help facilitate contests at registration area and may donate logo prizes for winners

Paint & Sip Sponsor: \$750

Limit of 2—SOLD

- One free ticket to attend class
- Company representative able to pass out "goodies" to attendees
- Company representative to give a 30 second introduction of company
- Company logo on bar napkins

Craft Beer Tasting Sponsor: \$600

Limit of 2-1 REMAINING

- One free ticket to attend class being held at the local brewery
- Company representative able to pass out "goodies" to craft beer attendees
- Company representative to give a 30 second introduction of company

Let's Get This Party Started! Sponsor: \$600

Limit of 2

- Signage in Pre-Welcome Reception Area on Thursday evening
- Company logo on bar napkins
- Sponsor to announce winner(s) of Scavenger Hunt during Thursday reception

Rest & Relax Sponsor: \$500

Limit of 4

- Opportunity to 'MC' and introduce company at Bingo
- Company logo to be put on flyer announcing activities
- Company logo to be displayed in signage at Bingo and mini golf ticket

Rise and Shine Sponsor: \$500

Limit of 4—1 REMAINING

- Signage at coffee/tea tables
- Company logo on napkins at the coffee/tea table